

Issy-Les-Moulineaux
7th January 2008

GOLD LABEL **AWARDED TO THE 2008 INTERNATIONAL PARIS MARATHON**

The Paris Marathon is one of the landmark races in the running world and has been for many years now. The IAAF has decided to confirm this position and to reward the competition.

Indeed, during its most recent session, the IAAF Commission that attributes Labels decided to award a GOLD LABEL to the International Paris Marathon for 2008.

This reward is attributed to only 12 international races (including 8 marathons). Among the deciding factors for the IAAF are: the organisational standard of the race, the number of participating athletes and the level of the international TV coverage

The 32nd edition of the race will start from the Champs- Elysées on Sunday the 6th of April 2008 at 8h45. The route will take the runners through the streets of Paris notably via the Place de la Concorde, the rue de Rivoli, the Bastille, the Bois de Vincennes, the Quais de Seine, the Trocadéro, and the Bois de Boulogne with a finish on Avenue Foch.

As is the case every year, Marathon Expo will open its doors prior to the race, on the 3rd, 4th and 5th of April. All runners can collect their bib numbers here and profit from this privileged meeting place for runners and professionals from the running community. Close to 140 exhibitors will be present and, as usual, this exhibition will welcome the public free of charge.

All information is available at the official web site:
www.parismarathon.com

Press Attaché:

Martine Laurent - mlaurent@aso.fr

2, Rue Rouget de Lisle - 92137 Issy-Les-Moulineaux Cedex

Tel: +33 (0)1.41.33.15.67 - Fax: +33(0)1.41.33.15.39